

# Songdo ConvensiA, South Korea



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## Industry:

Commercial and governmental building

## End User:

### Songdo ConvensiA, South Korea

Songdo ConvensiA is a brand new convention center that opened in October 2008. Located in the center of Incheon Free Economic Zone (IFEZ) it occupies a building area of 27.000 m<sup>2</sup> as well as a floor area of 54.000 m<sup>2</sup> including 2 exhibition halls and 23 conference rooms. Designed by the renowned design company Kohn Pederson Fox, the center is due to its special shape already a landmark structure in South Korea.

Only 15km away from Incheon International Airport, Songdo ConvensiA is located in the main area of the North eastern Asian gateway. Thus, major Asian cities can be reached within 3 and a half hour flights.

## Business Objective:

Conceptualized as the leading convention center in Northeast Asia with state of the art technology, Incheon Tourism Organization (ITO) - the operator of the Songdo ConvensiA center, was looking for the highest level of conference, simultaneous interpretation, public address and video surveillance system from a globally recognized brand offering lots of experiences in the field of security systems.

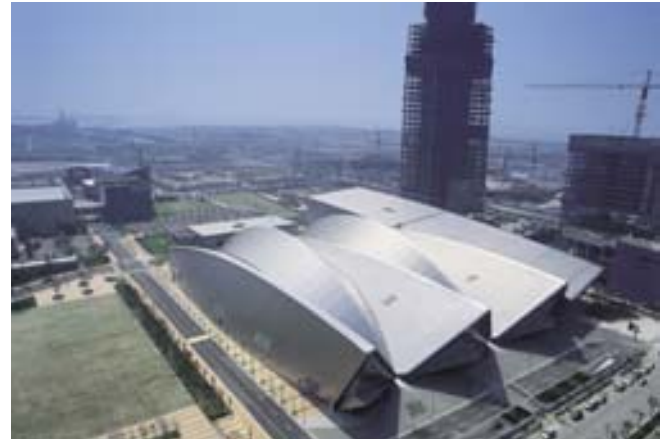
## Solution:

One of the Bosch Security Certified Partners (BSCP) had supported the project with design and demonstration with competence for two years to specify Bosch surveillance and communication systems into the project.

Finally, Bosch provided CCTV, Public Address, Conference system with language distribution system for Songdo ConvensiA in the end of 2007 and completed systems installation in the middle of 2008.

11 DCN Next Generation systems consisting of 120 concertus units, 60 discussion units and 400 Integrus receivers for global conferences were altogether installed in 11 conference rooms.

Moreover, Bosch installed a sophisticated and certified public address system, Praesideo which is providing a good audio quality, system stability, functionality and flexible interface with other systems. As a result 20 power amplifiers and 4 call stations were set up in the central monitoring centre which is responsible for conducting announcement, background music, and evacuation for the whole site.



The new opened Songdo ConvensiA convention center

In order to secure the property as well as to guarantee visitors' safety, a Bosch CCTV system was chosen to be installed in the center. Hence, 100 G4 AutoDomes and LTC8800 matrix switcher for large application were chosen for the site.

For the Songdo ConvensiA convention center Bosch finally provided a one stop solution for communication and CCTV systems from design to maintenance. All the several requirements for the meeting rooms could be perfectly met.

## Result:

Songdo ConvensiA hosts a lot of big events such as global conferences, forums, and exhibitions every year. Using a superior Bosch communication and video surveillance system, the center's performance has been even improved so that the participants and visitors are perfectly enjoying the exhibitions and conferences.

Bosch systems - world class solutions for a world class facility!

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